

To: Bonifaci, Angela[Bonifaci.Angela@epa.gov]; Bonifacino, Gina[Bonifacino.Gina@epa.gov]; Byron, Carrie[Byron.Carrie@epa.gov]; Castner, Chris[Castner.Chris@epa.gov]; Dunn, Ann[Dunn.Ann@epa.gov]; Hanft, Sally[Hanft.Sally@epa.gov]; Marshalonis, Dino[Marshalonis.Dino@epa.gov]; Rylko, Michael[Rylko.Michael@epa.gov]; Whitaker, Melissa[Whitaker.Melissa@epa.gov]; Zachmann, Bill[Zachmann.Bill@epa.gov]
From: Chang, Lisa
Sent: Thur 7/2/2015 12:52:34 AM
Subject: RE: Call for Hot Issues

Swinomish “public education and outreach” project. The Swinomish Tribe has been conducting a “public education and outreach” project, under NEP (NWIFC) LO funding, aimed at strengthening public support for nonpoint pollution regulations. One key element of their strategy is the “whatsupstream.com” website (<http://whatsupstream.com/the-issue.html>). They now propose to use the NEP funds to further refine messages “about accountability in the agriculture industry” and to expand media outreach through newspaper ads, billboards, and other venues. EPA staff believe that proposed modified and expanded messaging have the potential to be inconsistent with or to undermine NEP program goals and have asked that work on this project be stopped until these concerns can be addressed. NWIFC and Swinomish staff have indicated that this discussion will need to be elevated to the Dennis/Brian level.

From: Bonifaci, Angela
Sent: Wednesday, July 01, 2015 5:19 PM
To: Bonifaci, Angela; Bonifacino, Gina; Byron, Carrie; Castner, Chris; Chang, Lisa; Dunn, Ann; Hanft, Sally; Marshalonis, Dino; Rylko, Michael; Whitaker, Melissa; Zachmann, Bill
Subject: Call for Hot Issues

Any Hot Issues smoldering out there (other than the Swinomish proposed work plan – Lisa has that covered)?

Please have them to me by 11am tomorrow morning.

Thanks!

Angela